

Elisabeth Vestin



Title: Partner

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Languages: English, Swedish

Elisabeth heads our Intellectual Property & Technology practice at the Stockholm office.

Her fields of expertise include IT, (out)sourcing, technology, digitalisation, artificial intelligence (AI), IP, marketing, consumer, retail, e-commerce, fashion, franchising, distribution, sports, media and entertainment law, as well as commercial law.

Her practice includes drafting, interpreting, negotiating and disputing commercial agreements. She also advises on M&A in the IP & Tech field.

In addition, Elisabeth has worked with ESG/corporate sustainability, anti-corruption and compliance matters for over a decade. She regularly conducts trainings and internal investigations in these fields.

Elisabeth served as a non-executive director of the Swedish Franchise Association 2015-2022. Since 2021, she serves as a non-executive director of a leading Nordic IT company.

RANKINGS

- Ranked as Leading individual in The Legal 500 EMEA - 2024 edition, Clients say: "Elisabeth Vestin, Anna Ribenfors and Sara Heikfolk have an unwavering dedication to their clients. Their profound legal expertise is evident in their ability to dissect complex issues with clarity and precision, providing solutions that consistently exceed expectations. "
- Ranked in Chambers and Partners Europe 2024, Clients say: "Elisabeth's understanding of our business model contributes in her bringing bespoke commercial advice. I appreciate her ability to build strong relationships with us as a client."
- Ranked as "Leading Individual" in IT and Telecom, Clients say: "Elisabeth Vestin's skill to communicate with clients and colleagues is truly amazing.", IP and Media, Legal 500, 2023
- Ranked as Next Generation Partner, 'Clients say: "Elisabeth Vestin leads the team and has a particular focus on matters in the media sector."', Data Privacy and Data Protection, Intellectual Property and Media and IT and Telecoms , Legal 500, 2022
- Ranked among the 2021 Top Intellectual Property Lawyers in EMEA and 2021 Top Female M&A Lawyers in EMEA by MergerLinks, 2021
- Ranked as Next Generation Partner, 'Clients say: "Elisabeth Vestin – Our main contact. Very trustworthy and always great engagement. She has a lot of experience and great knowledge in tech and e-commerce."', Data Privacy and Data Protection, Legal 500, 2021
- "Elisabeth Vestin and Anna Ribenfors are standout. They are highly knowledgeable within their fields of expertise and have, what I find essential, in-house legal experience. This means that the

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legal advice provided is presented in a format which makes it easy for me to understand the key issues.", Data Privacy and Data Protection, Legal 500, 2020

- Ranked as Next Generation Lawyer, 'Clients say: "Working together with Elisabeth Vestin always creates the impression of working with an internal colleague. She is advising on a highly professional level, but at the same time, always argues down to earth and calmly while having our business interests in focus."', Data Privacy and Data Protection, Legal 500, 2020
- "Elisabeth Vestin combines IP knowledge with a wide range of IT experience; she is assisting Fortum Group with its digitalisation process. Other highlights include advising Green Cargo on its IT transformation program including the outsourcing on its IT services, applications and infrastructure to Advania.", Legal 500, 2019
- Ranked as one of the world's leading franchise lawyers, Who's Who Legal, 2016, 2017, 2018, 2019, 2020 and 2021
- "Led by Elisabeth Vestin, Hannes Snellman handles IT issues for clients such as Dustin Group, the Ramirent Group and Hi3G Access.", Legal 500, 2018

MEMBERSHIPS AND POSITIONS OF TRUST

- Officer in the International Bar Association's (IBA) Technology Law Committee
- Member of the International Chamber of Commerce – Marketing Committee (ICC Sweden)
- Member of the International Technology Law Association (ITechLaw)
- Member of the International Trademark Association (INTA)
- Member of the Swedish Association for IT and the Law (SIJU)
- Member of the Swedish Data Protection Forum (Forum för dataskydd)
- Board Member of the Swedish Franchise Association, 2015
- Member of the Swedish Bar Association, 2009
- Member of the Swedish Association for Copyright Law (SFU)
- Member of the Swedish Competition & Market Law Association

PUBLICATIONS

- Co-author of the Swedish chapter in the Global Legal Insights: AI, Machine Learning & Big Data Laws and Regulations, 2022
- Hannes Snellman Fashion Law Review - Edition 2, 2021
- Global Legal Insights to Artificial Intelligence, Machine Learning & Big Data, 2020
- The ICLG to: Franchise, 2020
- Hannes Snellman Fashion Law Review - Edition 1, 2020
- The Franchise Law Review - Edition 6, 2019
- The ICLG to: Franchise, 2019
- The Franchise Law Review - Edition 4, 2017

EDUCATION AND PROFESSIONAL BACKGROUND

- Partner, Hannes Snellman, Stockholm, 2018
- Specialist Partner, Hannes Snellman, Stockholm, 2016
- Associate and Senior Associate, Advokatfirman Lindahl, Stockholm, 2006-2015
- Trained on the Bench, District Court of Lund, 2004-2005
- LL.M. in Innovation, Technology and the Law, Edinburgh University, 2003
- Jur. kand. (LL.M), University of Lund, 2002

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